

INTERNATIONAL SPONSORSHIP



ISAGENIX[®]

WELCOME TO ISAGENIX

Isagenix is a trusted and respected organization that exists to inspire and empower individuals, families and communities to live their best life, through a journey of nutrition, health and overall wellness.

We opened in Mexico on August 31, 2010, and since that day we have been very proud of this market.

We are very grateful to have the opportunity to share our products and our culture with the world.



COUNTRY INFORMATION

WELCOME TO MEXICO

Mexico is home to over 130 million hospitable and passionate people. The culture of entrepreneurship and the motivation to have a better life are the perfect combination for Isagenix to help provide solutions and transform lives.



- The main language spoken is Spanish, about 5% speak only English.
- Almost 50% of the population is between the ages of 25 and 69.
- Food represents the largest household expenditure: almost 25% of the total budget.
- Mexicans expect to be treated individually and always seek personalized service. They are very loyal to brands, in addition, family and friends have a great influence on buying decisions.
- Isagenix has offices in Mexico City, Monterrey, Aguascalientes and Chiapas.

THE INDUSTRY IN MEXICO

- Mexico is the second largest direct selling market in Latin America (behind Brazil).
- Approximately 75% of the sales force are women and heads of households looking to supplement their income.
- The direct sales industry is expected to grow 7% in the coming years.
- The interest in direct sales is high among former executives and young entrepreneurs who are attracted by income, investment of time and quality of life.

HEALTH AND WELLBEING IN MEXICO

- Heart disease, diabetes mellitus and malignant tumors continue to be the main causes of death in Mexico.
- 71% of Mexicans are overweight or obese. That means that 7 out of 10 people are overweight or obese.
- 75% of the population suffer from stress problems related to work, 25% of the population has experienced heart attacks.
- 43% of Mexicans participate in regular physical activities and have the need to use a high quality protein in their diets.
- Although the business motivation is strong, more than 70% think that the cost of starting a business is high.

Direct sale in Mexico

- 50% of Mexicans thinks that prices are the main barrier keeping them from consuming healthy products.
- One of every ten pesos for household food corresponds to wellness products.
- High socio-economic level A / B: earns more than 100 thousand pesos per family, 4% of households in our country are in this level.
- Socioeconomic level C +: Income between 45 and 50 thousand pesos. It represents 9% of homes in Mexico.
- Socioeconomic Level C: Between 20 and 30 thousand. It represents 11% of the population.
- Socieconmic level D+: Between 9 and 18 thousand pesos. It represents 32% of the population.
- Socioeconomic level D: Between 4,500 and 9,000 pesos per month. It represents 33% of the population.
- Socioeconomic level E: Income less than 4,000 per month per family. It represents 12% of households.
- The exchange rate usually ranges between \$17 and \$20 pesos, the official exchange rate for Isagenix is \$17.51

PRODUCTS QUICK FACTS

IsaShake™

A nutritionally balanced meal replacement that contains whey protein, essential carbohydrates, fats, vitamins and minerals.

- Protein contributes to a growth in muscle mass.
- No artificial flavours or colours.
- 8 grams of fibre per serving.



Isagenix Snacks!

The perfect companion to help facing cravings.

- Perfect for snacking in between meals or on Cleanse Days.
- Chocolate-flavoured Isagenix Snacks contain undenatured protein and includes an amino acid complex.



IsaPro™

A high-protein shake with 18 grams of undenatured whey protein.

- Whey protein is a rich source of branched-chain amino acids.
- Naturally sweetened with no artificial flavours



AMPED™ The sports drink reinvented.

Enriched with a carbohydrate-electrolyte solution, vitamin C and a full vitamin B complex to support proper hydration during exercise.

- Helps sustain athletic endurance



Ionix® Supreme

A daily botanical tonic with powerful herbs, nutrients and a mixture of vitamin B to support health and well-being.



Isabars™

High-protein bar to help you stay on track with your healthy lifestyle even when you're on the go.



PRODUCTS QUICK FACTS

CFL™

Is formulated with a blend of B vitamins for everyday revitalising and Cleanse Day support.

- Contributes to normal functioning of the nervous and immune systems.
- Aids in reduction of tiredness and fatigue.
- Supports normal energy-yielding metabolism.



IsaOmega™ Supreme

Contains Omega-3 essential fatty acids, DHA and EPA, which, accompanied by a balanced diet and regular exercise, favors your nutrition.



ACL-R-DR™

Carefully selected ingredients to naturally support your body's metabolism and energy production.

- Contains ingredients such as niacin and chromium to support metabolism.
- Includes other ingredients like green tea extract, cinnamon, cayenne, apple cider vinegar and cocoa seed.
- Contains no stimulants.



IsaFlush®

Isaflush Supports the Body's Natural Functions Overnight.

- Contributes to normal energy-yielding metabolism.
- Supports the normal functioning and creation of proteins in the body.



Complete Essentials™

A supplements food set that contain vitamins, minerals, botanicals, antioxidants and omega-3 fatty acids that in combination with a balanced diet and an exercise program will support to maintain your healthy lifestyle.



PRICE LIST PRODUCTS 2018

For more information, visit your Virtual Office or IIsagenixMexico.com



□ BASIC SYSTEM

6 IsaShake, 2 Ionix, 2 CFL, 1 Snacks, 1 ACL-R-DR, 1 IsaFlush, 1 AMPED, 1 Shaker bottle.

	AUTO SHIP	ASSOCIATE	RETAIL	BV	PIB
MXN	\$3,164.00	\$3,245.00	\$3,998.00	106	\$325.00



□ PLUS SYSTEM

7 IsaShake, 2 Ionix, 3 CFL, 1 Snacks, 1 ACL-R-DR, 1 IsaFlush, 1 AMPED Orange Taste Box, 1 IsaBar, 1 IsaOmega, 1 IsaPro, 1 Shaker bottle.

	AUTO SHIP	ASSOCIATE	RETAIL	BV	PIB
MXN	\$4,505.00	\$4,729.00	\$5,872.00	166	\$325.00



□ TOTAL SYSTEM (Includes membership*)

11 IsaSake, 3 Ionix, 4 CFL, 2 Snacks, 2 ACL-R-DR, 2 IsaFlush, 1 AMPED, 1 IsaBar, 1 IsaOmega, 1 IsaPro, 2 Complete Essentials, 1 Shaker bottle and a Membership.

	AUTO SHIP	ASSOCIATE	RETAIL	BV	PIB
MXN	\$7,699.00	\$7,999.00	\$9,962.00	300	\$1,040.00

**In new registration, the Business Volume of the Total Package will be 277.
In repurchase, the Business Volume will be 300.*

This product is not a medicine.

The consumption of this product is the responsibility of who recommends it and who uses it.

The prices of these products include taxes. Prices may change without notice. The products are subject to availability. Shipping costs are not included in the price. The prices of the packs/systems in this list are affected by the shipping method chosen by the Independent Associate.

SYSTEMS



PRICE LIST PRODUCTS 2018



MAINTENANCE PACK

8 IsaShake, 1 IsaBar, 1 IsaPro.

MXN	\$2,923.00	\$2,980.00	\$3,714.00	100	\$130.00
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ISACENTER PACK

10 IsaShake, 3 CFL, 4 Ionix.

	AUTO SHIP	ASSOCIATE	RETAIL	BV	PIB
MXN	\$3,735.00	\$3,771.00	\$4,618.00	111	\$130.00



SHAKE KIT

13 Isashake

	AUTO SHIP	ASSOCIATE	RETAIL	BV
MXN	\$3,246.00	\$3,276.00	\$ 4,043.00	108

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PRICE LIST PRODUCTS 2018



□ ISASHAKE™

360 g yields for 9 servings.
Flavors Creamy Vanilla, Strawberry and Creamy Chocolate.

	AUTO SHIP/ASSOCIATE	RETAIL	BV
MXN	\$263.00	\$311.00	9



□ ISABAR™

Box with 10 bars.
Flavors Chocolate, Oatmeal and Raisin and Lemon.

	AUTO SHIP/ASSOCIATE	RETAIL	BV
MXN	\$383.00	\$450.00	18



□ CFL™

Practical 96 gr container yields 16 servings.

	AUTO SHIP/ASSOCIATE	RETAIL	BV
MXN	\$194.00	\$220.00	6



□ ISAOMEGA SUPREME™

Bottle with 60 capsules.

	AUTO SHIP/ASSOCIATE	RETAIL	BV
MXN	\$383.00	\$499.00	16



□ ISAFLUSH™

Bottle with 60 capsules.

	AUTO SHIP/ASSOCIATE	RETAIL	BV
MXN	\$293.00	\$382.00	11

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PRICE LIST PRODUCTS 2018



□ ACL-R-DR

Bottle with 60 capsules.

	AUTO SHIP/ASSOCIATE	RETAIL	BV
MXN	\$357.00	\$464.00	15



□ SNACKS!™ CHOCOLATE

Bottle with 60 tablets.

	AUTO SHIP/ASSOCIATE	RETAIL	BV
MXN	\$357.00	\$464.00	15



□ COMPLETE ESSENTIALS™

Box with 14 envelopes.

	AUTO SHIP/ASSOCIATE	RETAIL	BV
MXN	\$750.00	\$925.00	32



□ ISAPRO™

Canister with 30 portions.

	AUTO SHIP/ASSOCIATE	RETAIL	BV
MXN	\$591.00	\$776.00	24



□ AMPED HYDRATE™ LEMON-LIME AND JUICY ORANGE FLAVOR

	AUTO SHIP/ASSOCIATE	RETAIL	BV
MXN	\$295.00	\$348.00	11

This product is not a medicine.

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SYSTEMS



PRICE LIST PRODUCTS 2018



IONIX™ SUPREME

Practical 56 ml container yields 15 servings.

	AUTO SHIP/ASSOCIATE	RETAIL	BV
MXN	\$180.00	\$212.00	6



ISABLENDER

	AUTO SHIP/ASSOCIATE	RETAIL
MXN	\$549.00	\$750.00

CATALOG

Package with 5 units.

	AUTO SHIP/ASSOCIATE	RETAIL
MXN	\$66.00	\$66.00



700 ML SHAKER GLASS

	AUTO SHIP/ASSOCIATE	RETAIL
MXN	\$88.00	\$120.00

MEMBERSHIP

MXN	\$209.00
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This product is not a medicine.

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SYSTEMS



Requirements to be an Independent Associate:

- a) Be at least 18 years old at the time of your enrollment, you must submit electronically a simple copy of official ID with photography (INE / IFE, Passport, Professional Certificate and / or Military Record).
- b) Live and have registered in Mexico. The fulfillment of this requirement will be verified by electronic delivery of a simple copy of proof of address (the documents that will be accepted to validate the address are: Receipt of water, electric light, cable television, among others, no older than 3 months from the date of delivery). In the case of foreigners residing in Mexico they should have immigration document proving their legal stay in Mexico, which should have been issued to date prior to the application for registration as an Independent Associate and which must be delivered electronically for review and validation.
- c) Have your Federal Taxpayer Registry (RFC) before the Ministry of Finance and Public Credit. The fulfillment of this requirement will be verified by the electronic delivery of a simple copy of the corresponding tax identification card.
- d) Count on the Single Registry of Population Registry (CURP). Compliance with this requirement will be verified by electronic delivery of a simple copy of CURP.
- e) Deliver to ISAGENIX, PHYSICALLY AND ELECTRONICALLY, THE CONTRACT. THE CONTRACT WITHOUT SIGNATURE, INCOMPLETE AND / OR ILLEGIBLE INFORMATION WITH FITTINGS, AMENDMENTS AND / OR BROKEN WILL NOT BE ACCEPTED.
- f) Pay for an Annual Independent Associate Membership at the current nominal cost published on the ISAGENIX Website (including Virtual Office and IsaFYI).

The Independent Associate Application as well as the Commercial Distribution and Mediation Contract must be physically delivered at the address of any of the ISAGENIX Stores, located in Mexico City, Toluca, Aguascalientes and Monterrey. The addresses can be consulted at <http://mx.isafyi.com/> for review and validation, within 30 (thirty) calendar days, at the latest, following the date of registration as an Independent Associate.

If the requested documentation is not delivered physically or electronically within the 30 (thirty) days indicated above, the account number or "ID" (as defined below) will be considered as "Account or Temporary ID".

SALES AND PROMOTION PROGRAMS

RETO ISABODY

We believe that transformations are for everyone. Together, we inspire, support, reward and surpass our goals. We challenge you to take advantage of your full potential. Transform your body Transform your lifestyle

The IsaBody Challenge is a 16 week total body transformation challenge for Isagenix Customers. Because we believe that transformations are for everyone, we give to all those who successfully complete their IsaBody Challenge with product gift certificates. And the best part? Everyone who completes the IsaBody Challenge also has the chance to win amazing prizes!



IsaCenter is one of the most powerful programs, which helps you to obtain greater profits, through the direct sale of products. ISAGENIX increases the number of clients served and you can build a solid team of Independent Associates.

The objective is to develop a center of integral experience, which is attended by an Independent Associate, with the purpose of sharing all the Isagenix clients, culture and experience. It also offers a great opportunity to find new business partners, who want to share the Isagenix lifestyle and transform their lives in a simple way.

An IsaCenter is a place designated by the Independent Associate, which can be from the comfort of your home, or a place established by you, which is very important that you need help to get started in IsaCenter.

We recommend that the place where you choose to open your IsaCenter in their own house, be very busy or be located in a place where many people pass.

IN AN ISACENTER YOU WILL BE ABLE TO:

Generate a large community of people who share a healthy lifestyle.

More clients with whom to share the Isagenix experience.

Introduce Isagenix, its products and provide the excellent business opportunity. Reach more people in less time.

Meet new customers and transform their lives, their stories and invite them to adopt a better lifestyle. Potentialize your chances of sharing the ISAGENIX experience to grow your team. Create a new experience for your consumers and share your diverse success stories. But above all increase your profits.

CHARACTERISTICS OF AN ISACENTER:

An IsaCenter can be from the comfort of your home or the place you choose, but always looking for you not to invest too much. Once you have the location of your IsaCenter we recommend you to have:

- 1.- Conditioned space, in which you can live harmoniously with your clients.**
- 2.- Product always available.**
- 3.- Blender, glasses, straws and napkins.**
- 4.- Ice and purified water.**
- 5.- Washbasin.**
- 6.- Cleaning tools.**

It is important to mention that the operation of an IsaCenter is complete and the exclusive responsibility of the Independent Associate as a business tool, in the case of requiring permits, licenses, the Independent Associate must perform the corresponding procedures and obtain them; An IsaCenter is not a franchise or establishment of ISAGENIX.



DO YOU WANT TO BE PART OF THE BEST GROUP OF HIGH PERFORMANCE ATHLETES?

You can get all these benefits!

- Support in events that you organize for your independent business
- Product for your preparation in certified competitions for up to 30 days
- Material to prospect in your events or competitions
- Tickets to attend our events and special gifts from the program
- Recognition in events

For more information, write us and / or send your request to AtletasMX@isagenixCorp.com.

MEXICO CITY

Lafontaine #120, Polanco
Ciudad de México, 11550

MONTERREY

Plaza la Silla Local D2 - D25
Av. Eugenio Garza Sada Sur 3755

AGUASCALIENTES

Plaza Patria Local 18
José María Chávez 123

TOLUCA

Avenida Heriberto Enríquez #904 local 24
Colonia Aztecas, Toluca, Estado de México
CP. 50180 "Plaza San Fermín"

TUXTLA

4a. Poniente sur #344 Col. Centro
Entre 2a sur y 3a sur
CP. 29000 Tuxtla Gtz Chiapas.

CUSTOMER CARE CENTER

(55) 5029 6020 / 01 800 800 5151
serviciomx@isagenixcorp.com

ISAGENIX WEBSITES

Isagenix.com Main corporate website

RetolsaBody.com Accept the Challenge and transform your life

STARTYourLife.com Home of the START vision, tools and training

ISAGENIXMEXICO.COM

Get the latest product information (including promotions and releases), incredible offers, news, recognition, promotions and incentives, tips to help you grow your business, and much more. You will never lose the rhythm with IsaFYI, since you will be up to date with the most recent content.

ISAGENIXBUSINESS.COM

This is a new platform created especially for the Associate who is constantly looking to take his business to the next level.

The official Isagenix business training system. Here you can download tools to share, find links to the latest news, learn how to spread your story with the product:

- IsaRally and My Isagenix Trips flyers
- Leadership Bonus
- IsaLife Success Plan
- Tutorial videos

And much much more...



OUR SOCIAL NETWORKS

Instagram.com/Isagenix_mx: Be part of the community.

Facebook.com/MXIsagenix Experience and share the Isagenix lifestyle

Facebook.com/Isagenix Mexico Business Managers Get in touch with our corporate team and other Associates

YouTube.com/IsagenixVideos Take a look at the latest Isagenix videos and share them with your prospects.



Isagenix is part of ANAISA (National Association of Food Supplements Industry) and AMVD (Mexican Direct Selling Association).





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